

Katy Simmons

AI Transformation & Product Executive

Email katy.simmons@klsconsulting.ai
Phone (501) 680-9288
Website katysimmons.ai
LinkedIn linkedin.com/in/katysimmons
Location United States

I build products and systems that turn messy, high-stakes problems into measurable growth, scale, and operational leverage.

01 EXPERIENCE

MAY 2026 TO PRESENT

honeycomb.io

AI Transformation Lead

- Led 36 discovery sessions, decomposed GTM into 100+ workflows and 400+ subtasks, and built the task-level AI readiness and autonomy framework now used to decide where AI operates.
- Built the GTM operating system: written skills, MCP connections, agent memory, and n8n write-back, running live Marketing and Recruiting workflows.
- Personally built the Finance reconciliation system (SQL, Python, Claude skills, MCP, deterministic ARR and iACV logic, human-review UI): 89% of contracts reconciled automatically end to end.

JAN 2025 TO MAY 2026

The Weather Channel

Senior Product Manager, AI Transformation (Contract)

- Unified support across 3 brands serving 100M+ monthly users: self-service resolution to roughly 75%, demand down roughly 25%, roughly 70% of common capabilities consolidated.

JAN 2024 TO JAN 2026

SoundCloud

Director of Product, AI Transformation (Contract)

- Built the company AI operating model across Product, Engineering, Legal, Trust and Safety, Marketing, and Support, with enterprise access, routing, and cost control.
- Led AI-generated content detection at 99.36% accuracy across roughly 700K tracks per day with 5 to 7 second latency.
- Reworked support at roughly 80K tickets per month around customer problem resolution, not containment, cutting weekly volume 10% with roughly 20% better decision accuracy.

JAN 2019 TO JAN 2024

Apptegy

Senior Product Manager

- Conceived and shipped Rooms during COVID: 2 design partners to 436 customers in 2 years, roughly \$5M in sales. Also significant 0 to 1 work on Community Experience, Attendance Pro, and Staff Connect.
- Scaled the flagship SaaS platform 5X, 800 to 4,000 customers, contributing to roughly \$20M ARR, leading 6 product teams with 6 direct reports.

NOV 2008 TO DEC 2018

BBA Corp

Senior Product Manager

- Launched e-commerce generating \$1M in first-year revenue, scaled it into a national on-campus enterprise solution, and established the mobile product presence.

02 SKILLS AND FOCUS AREAS

AI transformation and strategy: AI transformation, AI strategy, AI readiness assessment, Task-level decomposition	AI governance and evaluation: AI governance, Autonomy design, Human in the loop, Model evaluation, AI risk management
AI systems and agents: Large language models, LLM deployment, AI agents, Claude, Model Context Protocol, RAG, Prompt design	Support automation and knowledge: Support automation, Ticket deflection, Containment rate, CSAT, Self-service
Trust, safety, and compliance: Trust and safety, Age assurance, Content moderation, AI-generated content detection, Regulatory compliance	People and product leadership: People management, Team leadership, Hiring and coaching, Performance management, Product management, Product operations, Customer discovery, Workflow automation
Tools and platforms: SQL, Snowflake, Salesforce, Looker, Notion, Slack	

03 EDUCATION

2011 TO 2015

University of Arkansas at Little Rock

Bachelor of Computer Science, Computer Systems Engineering
Little Rock, AR

04 CERTIFICATION

Agentic AI Foundations: Business Applications and Risks, Harvard Online, July 2026, Credential ID 260H-EYYC-KWSR